



PRESS RELEASE FOR IMMEDIATE RELEASE

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## **John R. Wood Announces Top Producers for December**

### **Top Written Business: Phaidra McDermott**

**Phaidra McDermott**, A true "Florida girl", Phaidra has lived on Sanibel Island since she was three. Growing up surrounded by Sanibel's unparalleled natural beauty helps to set her apart from the majority of island Realtors who have only been in the area for a short time. She enjoys sharing her vast knowledge of this island paradise with her clients, and her deep love for Sanibel and Captiva is positively contagious! Having also traveled extensively -- from the mountains of Thailand to the shores of South America -- she combines a world-based perspective with her local knowledge and island real estate expertise. In 2005, Phaidra was honored as a member of Coldwell Banker's International President's Premier - representing the Top 1% of all Coldwell Banker Sales Associates Worldwide. As a champion competitive athlete, Phaidra offers her clients the kind of determination, enthusiasm, and extreme dedication that helped her to become an All American Athlete. Of course, when it comes to real estate, her clients always come first.

### **Top Closed Sales: Dave Russ**

**Dave Russ** is from Minnesota and relocated to Fort Myers in 1995. He loves people and knows Fort Myers, so real estate is a perfect fit. With home sales/purchases for more than 400 families over the past 30 years, he understands the unique real estate business. Dave works hard to get what you want, and will succeed because he has taken several Negotiating classes offered by the American Management Association. For all his successes he earned the award of Entrepreneur of year for the Midwest, showing he can get you results and knows how to market.

### **Top New Listings on Market Award: Kris Cardinale**

**Kris Cardinale** - Originally from North Eastern Pennsylvania and brought up in the hospitality industry. To local residents & business persons Kris is a familiar face with fresh ideas as she has been specializing in Sanibel & Captiva Real Estate since her relocation to Southwest Florida in 2004. As a U.S. Army Veteran with a background in administration her natural attention to detail provides the confidence & trust that clients are seeking when looking to an agent to guide them through the real estate process. She is also a Notary Public. With passion for her work and the natural ability to provide the trust and service you deserve, Kris will be there for you through every step of the real estate process. Kris has become an expert in Real Estate because she is so passionate about SW Florida, the lifestyle and all that it has to offer. Kris offers clients Exceptional Real Estate Service, nothing less, simply because they deserve it. She is on a mission to prove that one Realtor, providing unparalleled service can make a difference and set the new standard in Real Estate.

### **Listing and Sales Award: Melissa Richards**

**Melissa Richards** - As a 25-year plus resident, Melissa Richards can highlight everything this area has to offer. She has 10 years of real estate listing and sales experience with 16 total years in the industry. She enjoys fun in the sun, boating, fishing, kayaking and playing tennis golf and pickle-ball. She has volunteered for local fishing tournaments, Habitat for Humanity, and donates to the Golisano Children's Hospital. Melissa continues to grow her real estate knowledge taking designated courses to better serve you! Holding The Graduate, REALTOR® Institute (GRI) symbol is the mark of a real estate professional who has made the commitment to provide a high level of professional services by securing a strong educational foundation. Buying property is a complex and stressful task. In fact, it's often the biggest single investment you will make in your lifetime. At the same time, real estate transactions have become increasingly complicated. New technology, laws, procedures and the increasing sophistication of buyers and sellers requires real estate practitioners to perform at an ever-increasing level of professionalism. She also holds a Real Estate Broker's License. Melissa's great ability to detail, customer service, networking and professionalism will set her above the rest to provide you with a pleasant real estate experience for any of your on or off island needs.