

Superior Interiors

Where To Start When It's Time To Redecorate



by Jeanie Tinch

Since decorating mistakes can be very costly and time consuming, I always urge my clients to do their homework before undertaking any redecorating project.

What kind of homework? Well, you might consider starting by collecting brochures and pictures of various design products and styles that you particularly enjoy. Once you start becoming aware of colors, designs, and various products available to make your design dreams a beautiful reality, you'll find your decision making is much easier.

Next, take a personal inventory of your likes and your dislikes. I find that most of my clients have a much easier time knowing what they *don't* like. Whatever the case may be with your preference, your decorator will benefit from this knowledge.

And, of course, working with a professional is definitely the right way to go. With custom decorating, most design-

ers and product manufacturers stand behind their products. Remember, if you take your own measurements and they are incorrect, your purchase cannot be returned. Nothing is more disheartening than finding that beautiful sofa you just had delivered is totally overwhelming your room, and not as comfortable as you had hoped it would be.

Be sure to weigh all your options, take your time, do your homework, and most importantly, call a professional.

Jeanie Tinch is an interior designer on Sanibel/Captiva Islands. She can be reached at jeanie@decden.net. ✨

CFO Breakfast Roundtables

The Southwest Florida Chapter of IMA is having its next quarterly CFO Breakfast Roundtables on January 7 and 8. The topic is Outlook 2014: National & Regional Economic and Capital Markets, presented by Aysegul Timur, professor of economics, Hodges University, and Andy Hill, CFA, Responsible Advisors. Special guest moderator for the Collier program will be John Cox, president of Greater Naples Chamber of Commerce.

Accounting and finance professionals need to be current on both macro- and micro-economic information so as to provide the best value to their business and organizations. When planning, strategizing and making decisions, it is important

to know economic performance forecasts for quarterly, annual or other future time periods. An economic outlook may offer information and insight including inflation/deflation, productivity growth, labor (unemployment) and balance of trade.

Timur and Hill are globally recognized and have offered commentary in most popular business media.

There is no cost to participants, walk-ins are welcome and registration is requested at www.swflima.org.

The format for the program will be a continental breakfast at 7:30 a.m. and the presentation followed by a roundtable discussion that ends at 9:30 a.m.

The 2 CPE program will be presented on two dates and locations to accommodate schedules:

Lee County on Tuesday, January 7, at the Fort Myers Campus, Hodges University at 4501 Colonial Boulevard, Fort Myers; and

Collier County, Wednesday, January 8, at Naples Campus, Hodges University, 2655 Northbrooke Drive.

Designed for chief financial officers and senior financial executives in Southwest Florida, the objective of the CFO roundtable is to provide a forum for discussion of important issues of a financial and business nature, to present timely, relevant information related to financial management and to provide a networking opportunity for CFOs and their peers. ✨

ISLAND SUN BUSINESS NEWSMAKERS

Top Producers



Mary Bondurant



Phaidra McDermott

John R. Wood Island Real Estate announced its Top Producers for November. They are:

Top Listings, Mary Bondurant, realtor;

Top Pending Sales, Phaidra McDermott, realtor;

Top Closed Sales, Trae Zipperer, broker associate. ✨



Trae Zipperer